



**SPRING & BALL PLUNGERS · CUSTOM MANUFACTURING
FASTENERS · WORKHOLDING COMPONENTS**

Northwestern Tools Unveils New Logo, Previews Enhanced Website Technology, Positioning Itself for Growth

[Dayton, Ohio, 8/1/2024] - Northwestern Tools proudly unveils a new logo and previews enhanced website technology as part of a strategic initiative to position itself for growth and expand its presence in the industry.

Northwestern Tools, Inc. (NWT) is a renowned U.S. manufacturer specializing in spring and ball plungers, fasteners, workholding components and custom manufacturing. Established in 1942 by Gene Thomeczek, NWT has remained a family-run organization, founded on the vision of providing quality machine tooling to meet industry needs. Now, 82 years later, the company continues to lead the way in innovation and excellence

"Our dedication to value and quality remains unwavering," said Brian Thomeczek, CEO and third-generation owner. "We are rebranding with a new logo and website to share with everyone what our customers already know - that Northwestern Tools is investing in our people and technology to improve our cost, quality and delivery, expand our services and lead the industry into the future."

The rebranding is part of the latest growth investments NWT has made since 2018, which include:

- Six CNC Swiss machines, doubling capacity
- An auto assembly machine that performs 100% inspection and reduces cycle time
- Moving from a 20,000 sq. ft. location into a new building with 50,000 sq. ft.
- Adding third-shift production in the CNC Swiss department
- Implementing a new ERP system to accurately cost and schedule jobs to meet customer delivery needs

Known for its family-oriented business practices and its innovation, NWT has consistently delivered top-tier products to industries worldwide. The new logo represents a modern evolution while paying homage to Northwestern Tools' rich heritage. Its sleek design and contemporary aesthetic symbolize the company's forward-thinking approach and unwavering commitment to excellence.

In conjunction with the new logo, NWT is excited to preview the upcoming launch of its redesigned website, featuring new technology to enhance the customer experience. While the website is not yet accessible, the company offers a glimpse of what's to come. The redesigned website will feature a user-friendly interface and innovative features, providing customers with seamless access to product catalogs, technical specifications and resources.

Northwestern Tools invites customers, partners and industry professionals to stay tuned for the official launch of its new website. Be among the first to experience the next chapter in Northwestern Tools' storied history.

For more information about Northwestern Tools and its products, please visit www.northwesterntools.com

About Northwestern Tools: Established in 1942, Northwestern Tools has been a trusted leader in the manufacturing industry for more than eight decades. Specializing in fasteners, spring and ball plungers and workholding components, the company is committed to delivering superior quality and innovation to its customers worldwide.

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